



April 3, 2020
New York City

**Dear Romanian Businessowner, Business Leader and
Decision-Making Executive,**

This is a call to action and mobilization to bring new US business and jobs to Romania after the current world healthcare crisis will come to an end.

We are proud to introduce to you the new, groundbreaking and economic reviving RABC initiative:

“MAKE IT IN ROMANIA”™
(Make it today, make it tomorrow, make it forever)

Introduction

The current Coronavirus pandemic has brought up huge economic questions and the dilemmas pertaining to globalization, manufacturing, social interdependence and the future of the world's economy. The Covid 19 virus is the unthinkable Hollywood script that was supposed to happen only at the movies, not in real life and certainly not all over the world. Coronavirus is here now, a devious and deadly catastrophe with no end in sight. Indeed, our world will never be the same, as people, nations and continents sober up grasping the idea that our future and survival will depend on closer personal relations, true partnerships, real trust, real values and less about saving money in a far, far-away low cost country. The price for doing business “the old fashion way” today has just become a recipe for death, destruction and global destitution.

In response to this crisis of biblical proportions, the Romanian American Business Council has launched a new initiative, designed to offer a strong, viable and permanent solution for US companies ready, willing and able to relocate their Chinese manufacturing operations into the heart of Europe. Romanian is literally



one of the better educated, best trained, most pro-American nation in the entire Eastern Europe. Our Romanian partners and champions of this cause are non-other than the best and most thriving entities in the land, organizations led by business champions from various sectors, oil and gas, transportation, healthcare, agriculture, IT, infrastructure, investment banking, hospitality and many others. Names like Transgaz, GSP, Upetrom, Petrom, Dacia Renault, Constructim, Banca Transylvania, FirstBank, Energobit, are just a few designations on this historical project and supporters of a new and broader partnerships with the American private sector.

What is to be done?

We are forging a cartel of private or state-owned companies under the Romanian American Business Council that can lobby in a professional and progressive manner the American private sector and key influential players in the United States Senate, House of Representatives and even the White House. This advocacy effort is designed to appeal to US companies exiting and relocating from China to do their manufacturing and other offshore services in Romania. This will require the hiring of a professional and reputable lobbying firm in Washington, as well as representation in the private sector in New York City and the Financial District.

The ***“Make it in Romania”*** initiative will be a registered trademark with its own website, video presentation and brochure, a true dedicated long-term commitment to the well-being of our nation’s economy and a new boost to the strategic partnership between the US and Romania. The build-up of US military forces in Romania (Kogalniceanu Airbase, Deveselu, Constanta Port) and the entire Dobrogea region are fast becoming the focus of US development community as well. Transylvania, Banat, Timisoara, Cluj-Napoca, Oradea, Oltenia and Central Romania present huge entrepreneurial opportunities for the agriculture, construction, energy and the manufacturing sector.

Our initiative will serve as a development hub, a one-of-a-kind locomotive that will bring new life into the economy of Romania, its labor force and help our US partners identify unthinkable opportunities to grow their business in a safe, viable and constructive environment. With your support we will build the most lucrative and prosperous venue that could restore faith in our economy, manufacturing, resources, growth and conviction in the relationship with many US partners.



I am asking you, your friends and partners to join the Romanian American Business Council and undertake this historical step in order to help Romania save its economy while opening up to new and tremendous opportunities in our partnership with the United States. We hope to have you on board and prepared to commit between \$50,000 and \$100,000 each for this effort. These funds are necessary to lobby the United States Congress, the United State Senate, the White House and most importantly, the American business community relocating from China elsewhere. This is a long-term investment into your company's future and that of Romania. It will secure your place in this mini Marshall plan type rescue mission, while positioning your company as a the one of the premier players in Europe for the American manufacturing sector.

Our organization will work full-time to promote your needs and interests in the United States. The RABC will organize a unique business trip by US companies and decision-making executives and politicians to Romania in the Fall, to discover first-hand the opportunities presented in our offer. This remains a private initiative by a non-governmental not-for-profit entity, sanctioned by the Presidency of Romania and the office of Prime Minister. The Romanian American Business Council is recognized by the United States Congress, The United States Senate and the current White House administration as one of the premier and most active bilateral Romania American organization North America.

How is this going to be accomplished?

The "Make it in Romania" project has a double meaning (make it ***as a manufacturing operation*** and make it as a ***business, thrive, make money***) and will include the creation of a professional portfolio that will list your company's capabilities, production needs, industrial capabilities, the ability to open up new sectors or departments, and at times create new products in existing facilities, thus expending your business into new areas. "***Make it in Romania***" is not just a call to action but opens the door widely to all kinds of US businesses that may have never worked or produced anything in China. Our initiative uses this world disaster to position itself as a solid player in a changing trade industry, in a forever transformed world of the manufacturing industries. Your company will be visited by powerful executives and top American legislators and you will be able to present your products, services and manufacturing abilities to a broad audience in the United States.



Stefan Minovici
President

This project will be executed by a well-trained bilingual, highly educated staff on both sides of the Atlantic, and will establish a trailblazer in the business development area for the United States and Romania.

We offer not only technical support but legal advice, business consulting sessions, lobbying services and much of the logistical and marketing support that will be needed. We have a list of over 1,000 top US companies that are interested or soon will be contemplating to leave China in the near of foreseeable future.

We look forward to working with you and setting an example on how to grow a business during this global crisis, and most importantly, position Romania as one of the top entrepreneurial countries for 2020 and the years to come.

Together we can show the world and the United States in particular, a new Romania, stronger, wiser and healthier, emerging victorious from the chaos of a virus that will be in the end soundly defeated. ***“Make it in Romania”***, in partnership with the United States that could forever change our country’s role and business identity in Europe and the world.

Sincerely yours,

Stefan Minovici